

SME Flexibility



In a fast-moving industrial environment, flexibility can be just as valuable as manufacturing capability. SMEs such as Mimic Group, with their own manufacturing facilities and technical expertise, can provide practical solutions that larger organisations may not be structured to deliver as quickly or economically.

Hire Products – Access Without Unnecessary Investment

Not every contractor needs to purchase specialist equipment. Product hire allows one-off contractors and smaller companies to access equipment for a specific project without carrying the cost of ownership. For example, a solar company may need a power logging meter to analyse an existing electrical supply and determine the most suitable solar solution. Hiring specialist equipment makes this type of project more accessible while controlling costs.

Custom Products – Built Around the Application

Industrial environments often require equipment that standard catalogue products cannot provide. Custom manufacturing enables factories, mines, construction companies and hospitals to obtain products designed around their specific requirements. These may include electrical enclosures, control desks, alarm and fire-and-gas enclosures, industrial engraving and labels, LED beacons and signs, traffic-light indicators, electrical cabinets and large digital displays. The real advantage here is flexibility: where standard products can often be modified, integrated or expanded to create a specialised unit suited to the customer's equipment, environment and application needs.

Industrial Services – Practical Support When It Matters

In-house services such as wire-marking printing, using genuine supplier consumables, technical support and selected repair services provide another important advantage. Direct access to knowledgeable staff means customers can receive personal attention, faster communication and practical after-sales assistance.

For SMEs, the customer is more than a reference number. Personal relationships, fewer administrative layers and a willingness to go the extra mile can save valuable time, cut costs and help keep projects moving.

Mimic Group demonstrate how a flexible SME can add value by providing practical solutions precisely when industry needs them. Call us to find out more about what we can do for you.

JHB Branch

Mimic Components, Address: 5 Ramsay Street, Booyens, 2091, Johannesburg. Switchboard: +27(0)11-689-5700 | WhatsApp: 071-979-9999
PO Box 38493, Booyens, 2016, Johannesburg, South Africa. Email: info1@mimiccomponents.co.za | Website: www.mimiccomponents.co.za

Cape Branch

Mimic Cape. Address: Unit 41A, Stella Park, 57 Stella Road, Montague Gardens, 7441, Cape Town. Switchboard: +27(0)21-551-8185 WhatsApp: 071-979-9999. Po Box 36955, Chempet, 7442, Cape Town, South Africa. Email: info@mimic-cape.co.za | Website: www.mimic-cape.co.za